Printed: 08/07/2012 9:01 AM

Last Received: 08/07/2012 8:59 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV **Advertiser** ().CROSSROADS GPS

Product Crossroads GPS

Estimate# 892

Buyer Michelle Santuoso

Phone# Fax# Agency () CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

Agency C/P1/P2/E 12/11/892

Flight Dates 08/08/2012 - 08/14/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 11

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: CROSSROADS GPS SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER CONTRACT TOTAL IS \$61,425

PLS CONFIRM ASAP

THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating	1 : 1.4	W	 5A-6A	ACTION NWS@5AM	:30	\$225.00	08/08-08/08	2	1	2	\$450.00	
Rating	2 : 1.4	TH	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/09-08/09	2	1	2	\$450.00	
Rating	3 : 1.4	F	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/10-08/10	2	1	2	\$450.00	
Rating	4 : 1.4	M	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/13-08/13	2	1	2	\$450.00	
Rating	5 : 1.4	TU	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/14-08/14	2	1	2	\$450.00	
Rating	6 : 1.3	W	6A-7A	ACTION NWS@6AM	:30	\$450.00	08/08-08/08	2	1	2	\$900.00	
Rating	7 : 1.3	TH	6A-7A	ACTION NWS@6AM	:30	\$450.00	08/09-08/09	2	1	2	\$900.00	
Rating	8 : 1.3	F	6A-7A	ACTION NWS@6AM	:30	\$450.00	08/10-08/10	2	1	2	\$900.00	

Rep Order# EC'd Yes 6839417 Traffic Order# 6839417 Printed: Last Received: 08/07/2012 9:01 AM 08/07/2012 8:59 AM 2 of 11 Ver# 1 Status New es

Showing Buylines:	All	Lines
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Station Adverti Produc Estimat	iser (NV-TV LAS ().CRO Crossroads GF 892	SSROADS C		66 CA	NAL CENT ANDRIA,	OADS MEDIA FER PLAZA, SU VA 22314 1/892	ITE 555	Rep Firm Sales Office Salesperson		PHILADELF ANJIE BRA		
Buyer Phone# Fax#		Michelle Santı	10SO		Flight Dates Hiatus Weeks		2012 - 08/14/2012	2	Salesperson Salesperson		215-567-6 215-567-5		
	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating:	9: 1.3	М	6A-7A	ACTION NWS@6AM		:30	\$450.00	08/13-08/13	2	1	2	\$900.00	
Rating:	10: 1.3	TU	6A-7A	ACTION NWS@6AM		:30	\$450.00	08/14-08/14	2	1	2	\$900.00	
Rating:	11: 1.6	W	7A-9A	GD MRN AMR-ABC		:30	\$450.00	08/08-08/08	2	1	2	\$900.00	
Rating:	12: 1.6	TH	7A-9A	GD MRN AMR-ABC		:30	\$450.00	08/09-08/09	2	1	2	\$900.00	
Rating:	13 : 1.6	F	7A-9A	GD MRN AMR-ABC		:30	\$450.00	08/10-08/10	2	1	2	\$900.00	
Rating:	14 : 1.6	М	7A-9A	GD MRN AMR-ABC		:30	\$450.00	08/13-08/13	2	1	2	\$900.00	
Rating:	15 : 1.6	TU	7A-9A	GD MRN AMR-ABC		:30	\$450.00	08/14-08/14	2	1	2	\$900.00	
Rating:	16 : 0.6	W	9A-10A	MORNING BLEND		:30	\$225.00	08/08-08/08	1	1	1	\$225.00	
Rating	17 : 0.6	TH	9A-10A	MORNING BLEND		:30	\$225.00	08/09-08/09	1	1	1	\$225.00	
Rating:	18 : 0.6		9A-10A	MORNING BLEND		:30	\$225.00	08/10-08/10	1	1	1	\$225.00	
Rating:	19 : 0.6		9A-10A	MORNING BLEND		:30	\$225.00	08/13-08/13	1	1	1	\$225.00	

Rep Order# EC'd Yes Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines Traffic Order# 6839417 08/07/2012 9:01 AM 08/07/2012 8:59 AM 6839417 Ver# 1 Status New 3 of 11

Station Advertise Product Estimates	oduct Crossroads GPS timate# 892 ayer Michelle Santuoso				66 CAN	NAL CENT ANDRIA,	OADS MEDIA FER PLAZA, SU VA 22314 1/892	ITE 555	Rep Firm Sales Office Salesperson		PHILADELI ANJIE BRA		
Buyer Phone# Fax#			uoso		Flight Dates Hiatus Weeks		2012 - 08/14/2012	2	Salesperson Salesperson		215-567-6 215-567-5		
LT L	'n	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	0.6	TU	9A-10A	MORNING BLEND		:30	\$225.00	08/14-08/14	1	1	1	\$225.00	
2 Rating:	1.6	W	10A-11A	VIEW-ABC		:30	\$600.00	08/08-08/08	1	1	1	\$600.00	
2 Rating:	1.6	TH	10A-11A	VIEW-ABC		:30	\$600.00	08/09-08/09	1	1	1	\$600.00	
2 Rating:	1.6	F	10A-11A	VIEW-ABC		:30	\$600.00	08/10-08/10	1	1	1	\$600.00	
2 Rating:	1.6	М	10A-11A	VIEW-ABC		:30	\$600.00	08/13-08/13	1	1	1	\$600.00	
2 Rating:	25 1.6	TU	10A-11A	VIEW-ABC		:30	\$600.00	08/14-08/14	1	1	1	\$600.00	
2 Rating:	1.5	W	11A-12P	ACTN NEWS@11AM		:30	\$450.00	08/08-08/08	2	1	2	\$900.00	
2 Rating:	27 1.5	ТН	11A-12P	ACTN NEWS@11AM		:30	\$450.00	08/09-08/09	2	1	2	\$900.00	
2 Rating:	1.5	F	11A-12P	ACTN NEWS@11AM		:30	\$450.00	08/10-08/10	2	1	2	\$900.00	
2 Rating:	1.5	М	11A-12P	ACTN NEWS@11AM		:30	\$450.00	08/13-08/13	2	1	2	\$900.00	
3 Rating:	1.5	TU	11A-12P	ACTN NEWS@11AM		:30	\$450.00	08/14-08/14	2	1	2	\$900.00	

Printed: 08/0 Last Received: 08/0 Showing Buylines: All Lines Rep Order# EC'd Yes Traffic Order# 6839417 08/07/2012 9:01 AM 08/07/2012 8:59 AM 6839417 Ver# 1 Status New 4 of 11

Adver Produ	stimate# 892					NAL CEN ANDRIA,	ROADS MEDIA TER PLAZA, SU VA 22314 11/892		Rep Firm Sales Office Salesperson		PHILADEL ANJIE BRA		
Buyer Phone Fax#]		uoso		Flight Dates Hiatus Weeks		2012 - 08/14/201	12	Salesperson Salesperson		215-567-6 215-567-5		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
 Rating	31 g: 1.0	 W	12P-1P	CHEW-ABC		:30	\$350.00	08/08-08/08	1	1	1	\$350.00	
Rating	32 g: 1.0	тн	12P-1P	CHEW-ABC		:30	\$350.00	08/09-08/09	1	1	1	\$350.00	
Rating	33 g: 1.0	F	12P-1P	CHEW-ABC		:30	\$350.00	08/10-08/10	1	1	1	\$350.00	
Rating	34 g: 1.0	М	12P-1P	CHEW-ABC		:30	\$350.00	08/13-08/13	1	1	1	\$350.00	
Rating	35 j: 1.0	TU	12P-1P	CHEW-ABC		:30	\$350.00	08/14-08/14	1	1	1	\$350.00	
Rating	36 g: 0.8	W	1P-2P	1 LIFE TO LIVE<		:30	\$350.00	08/08-08/08	1	1	1	\$350.00	
Rating	37 g: 0.8	TH	1P-2P	1 LIFE TO LIVE<		:30	\$350.00	08/09-08/09	1	1	1	\$350.00	
Rating	38 j: 0.8	F	1P-2P	1 LIFE TO LIVE<		:30	\$350.00	08/10-08/10	1	1	1	\$350.00	
Rating	39 g: 0.8	М	1P-2P	1 LIFE TO LIVE<		:30	\$350.00	08/13-08/13	1	1	1	\$350.00	
Rating	40 g: 0.8	TU	1P-2P	1 LIFE TO LIVE<		:30	\$350.00	08/14-08/14	1	1	1	\$350.00	
Rating	41 g: 0.6	W	2P-3P	GENRL HOSPITAL		:30	\$350.00	08/08-08/08	1	1	1	\$350.00	

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Station Advert Produc Estima	tiser ct	NV-TV LAS ().CRO Crossroads GI 892	SSROADS C			ANAL CEN XANDRIA,	ROADS MEDIA ITER PLAZA, S VA 22314 '11/892		Rep Firm Sales Office Salesperson		PHILADEL ANJIE BRA		
Buyer Phone Fax#]	Michelle Sant	uoso		Flight Dates Hiatus Weeks		/2012 - 08/14/20	12	Salesperson Salesperson		215-567-6 215-567-5		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
 Rating	42 : 0.6	TH	2P-3P	GENRL HOSPITAL		:30	\$350.00	08/09-08/09	1	1	1	\$350.00	
Rating	43 : 0.6	F	2P-3P	GENRL HOSPITAL		:30	\$350.00	08/10-08/10	1	1	1	\$350.00	
Rating	44 : 0.6	М	2P-3P	GENRL HOSPITAL		:30	\$350.00	08/13-08/13	1	1	1	\$350.00	
Rating	45 : 0.6	TU	2P-3P	GENRL HOSPITAL		:30	\$350.00	08/14-08/14	1	1	1	\$350.00	
Rating	46 : 0.4	W	3P-330P	WE THE PEOPLE		:30	\$300.00	08/08-08/08	1	1	1	\$300.00	
Rating	47 : 0.4	ТН	3P-330P	WE THE PEOPLE		:30	\$300.00	08/09-08/09	1	1	1	\$300.00	
Rating	48 : 0.4	F	3P-330P	WE THE PEOPLE		:30	\$300.00	08/10-08/10	1	1	1	\$300.00	
Rating	49 : 0.4	М	3P-330P	WE THE PEOPLE		:30	\$300.00	08/13-08/13	1	1	1	\$300.00	
Rating	50 : 0.4	TU	3P-330P	WE THE PEOPLE		:30	\$300.00	08/14-08/14	1	1	1	\$300.00	
Rating	51 : 0.5	W	330P-4P	MILLIONAIRE		:30	\$300.00	08/08-08/08	1	1	1	\$300.00	
Rating	52 : 0.5	TH	330P-4P	MILLIONAIRE		:30	\$300.00	08/09-08/09	1	1	1	\$300.00	

Printed: 08
Last Received: 08

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Showing Buylines: All Lines

Station K Advertiser Product Estimate#	vertiser ().CROSSROADS GPS oduct Crossroads GPS timate# 892			66 CAN	IAL CENT NDRIA, V	OADS MEDIA TER PLAZA, SUI VA 22314 1/892	TE 555	Rep Firm Sales Office Salesperson		PHILADELF ANJIE BRAI		
Buyer Phone# Fax#		uoso		Flight Dates Hiatus Weeks		2012 - 08/14/2012	2	Salesperson Salesperson		215-567-6 215-567-5		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
53 Rating: 0.	F 5	330P-4P	MILLIONAIRE		:30	\$300.00	08/10-08/10	1	1	1	\$300.00	
54 Rating: 0.	М 5	330P-4P	MILLIONAIRE		:30	\$300.00	08/13-08/13	1	1	1	\$300.00	
55 Rating: 0.	TU 5	330P-4P	MILLIONAIRE		:30	\$300.00	08/14-08/14	1	1	1	\$300.00	
56 Rating: 1.	W 0	4P-5P	ACTION NWS@4PM/ACCESS	3 HOLLYWD	:30	\$400.00	08/08-08/08	1	1	1	\$400.00	
57 Rating: 1.	TH 0	4P-5P	ACTION NWS@4PM/ACCESS	S HOLLYWD	:30	\$400.00	08/09-08/09	1	1	1	\$400.00	
58 Rating: 1.	F 0	4P-5P	ACTION NWS@4PM/ACCESS	S HOLLYWD	:30	\$400.00	08/10-08/10	1	1	1	\$400.00	
59 Rating: 1.	M 0	4P-5P	ACTION NWS@4PM/ACCESS	S HOLLYWD	:30	\$400.00	08/13-08/13	1	1	1	\$400.00	
60 Rating: 1.	TU O	4P-5P	ACTION NWS@4PM/ACCESS	S HOLLYWD	:30	\$400.00	08/14-08/14	1	1	1	\$400.00	
61 Rating: 1.	W 7	5P-530P	ACTION NWS@5PM		:30	\$500.00	08/08-08/08	1	1	1	\$500.00	
62 Rating: 1.	TH 7	5P-530P	ACTION NWS@5PM		:30	\$500.00	08/09-08/09	1	1	1	\$500.00	
63 Rating: 1.	F 7	5P-530P	ACTION NWS@5PM		:30	\$500.00	08/10-08/10	1	1	1	\$500.00	

Printed:
Last Received:

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Showing Buylines: All Lines

Station K Advertiser Product Estimate# Buyer	CTNV-TV LAS ().CRC Crossroads G 892 Michelle San	OSSROADS C PS		66 CAN	IAL CENT ANDRIA, 12/1	OADS MEDIA FER PLAZA, SUI VA 22314 1/892 2012 - 08/14/2012		Rep Firm Sales Office Salesperson Salesperson	()	PHILADELF ANJIE BRAI 215-567-6	DY	
Phone#	Whenene San	tuoso		Hiatus Weeks	06/06/2	2012 - 06/14/2012	-	Salesperson		215-567-5		
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
64 Rating: 1.	М	5P-530P	ACTION NWS@5PM		:30	\$500.00	08/13-08/13	1	1	1	\$500.00	
65 Rating: 1.	TU 7	5P-530P	ACTION NWS@5PM		:30	\$500.00	08/14-08/14	1	1	1	\$500.00	
66 Rating: 1.	W 9	6P-7P	ACTION NWS@6PM/ACTIO	N NWS@630	:30	\$750.00	08/08-08/08	1	1	1	\$750.00	
67 Rating: 1.	TH 9	6P-7P	ACTION NWS@6PM/ACTIO	n nws@630	:30	\$750.00	08/09-08/09	1	1	1	\$750.00	
68 Rating: 1.	F 9	6P-7P	ACTION NWS@6PM/ACTIO	n nws@630	:30	\$750.00	08/10-08/10	1	1	1	\$750.00	
69 Rating: 1.	M 9	6P-7P	ACTION NWS@6PM/ACTIO	n nws@630	:30	\$750.00	08/13-08/13	1	1	1	\$750.00	
70 Rating: 1.	TU 9	6P-7P	ACTION NWS@6PM/ACTIO	N NWS@630	:30	\$750.00	08/14-08/14	1	1	1	\$750.00	
71 Rating: 1.	W 3	7P-730P	ACCESS HOLLYWD		:30	\$400.00	08/08-08/08	1	1	1	\$400.00	
72 Rating: 1.	TH	7P-730P	ACCESS HOLLYWD		:30	\$400.00	08/09-08/09	1	1	1	\$400.00	
73 Rating: 1.	F 3	7P-730P	ACCESS HOLLYWD		:30	\$400.00	08/10-08/10	1	1	1	\$400.00	
74 Rating: 1.	M 3	7P-730P	ACCESS HOLLYWD		:30	\$400.00	08/13-08/13	1	1	1	\$400.00	

Rep Order# EC'd Yes Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines Traffic Order# 6839417 08/07/2012 9:01 AM 08/07/2012 8:59 AM 6839417 Ver# 1 Status New 8 of 11

Produc Estima	dvertiser ().CROSSROADS GPS roduct Crossroads GPS stimate# 892 uyer Michelle Santuoso				AL Agency C/P1	CANAL CEN' LEXANDRIA, / P2/E 12/1	11/892		Rep Firm Sales Office Salesperson	() A	PHILADELF ANJIE BRA	DY	
Buyer Phones Fax#		Michelle Santi	uoso		Flight Dates Hiatus Week		2012 - 08/14/2013	2	Salesperson Salesperson		215-567-6 215-567-5		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
 Rating	75 1 3	TU	7P-730P	ACCESS HOLLYWD		:30	\$400.00	08/14-08/14	1	1	1	\$400.00	
Racing	. 1.3												
Rating	76 : 1.7	W	730P-8P	MILLIONAIRE		:30	\$400.00	08/08-08/08	1	1	1	\$400.00	
Rating	77 : 1.7	тн	730P-8P	MILLIONAIRE		:30	\$400.00	08/09-08/09	1	1	1	\$400.00	
Rating	78 : 1.7	F	730P-8P	MILLIONAIRE		:30	\$400.00	08/10-08/10	1	1	1	\$400.00	
Rating	79 : 1.7	М	730P-8P	MILLIONAIRE		:30	\$400.00	08/13-08/13	1	1	1	\$400.00	
Rating	80 : 1.7	TU	730P-8P	MILLIONAIRE		:30	\$400.00	08/14-08/14	1	1	1	\$400.00	
Rating	81 : 2.8	W	11P-1135P	VARIOUS		:30	\$1,200.00	08/08-08/08	1	1	1	\$1,200.00	
Rating	82 : 2.8	TH	11P-1135P	VARIOUS		:30	\$1,200.00	08/09-08/09	1	1	1	\$1,200.00	
Rating	83: 2.8	М	11P-1135P	VARIOUS		:30	\$1,200.00	08/13-08/13	1	1	1	\$1,200.00	
Rating	84: 1.2		1135P- 1235A	VARIOUS		:30	\$450.00	08/08-08/08	1	1	1	\$450.00	
Rating	85	F	1135P- 1235A	VARIOUS		:30	\$450.00	08/10-08/10	1	1	1	\$450.00	

Printed:
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Showing Buylines: All Lines

Produ Estima Buyer	Advertiser ().CROSSROADS GPS Product Crossroads GPS Stimate# 892			66 CAN	NAL CENT ANDRIA, ' E 12/1	OADS MEDIA FER PLAZA, SU VA 22314 11/892 2012 - 08/14/2012		Rep Firm Sales Office Salesperson Salesperson	(). Phone#	PHILADELI ANJIE BRA 215-567-6	DY		
	#				Hiatus Weeks				Salesperson	FAX#	215-567-5	938	
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	86	 М	 1135P- 1235A	VARIOUS		:30	\$450.00	08/13-08/13	1	1	1	\$450.00	
Rating	g: 1.2												
	87	TU	1135P- 1235A	VARIOUS		:30	\$450.00	08/14-08/14	1	1	1	\$450.00	
Rating	g: 1.2												
Rating	88 g: 3.5	TU	8P-9P	LAST-STAND-ABC/MAN U	JP!-ABC	:30	\$3,500.00	08/14-08/14	1	1	1	\$3,500.00	
Rating	89 g: 2.6	TH	10P-11P	PRVT PRCTC-ABC		:30	\$3,000.00	08/09-08/09	1	1	1	\$3,000.00	
Rating	90 g: 2.5	F	10P-11P	20/20-FRI-ABC		:30	\$2,500.00	08/10-08/10	1	1	1	\$2,500.00	
Rating	91 g: 1.5	SA	5A-6A	ACTN NWS SA@5A		:30	\$225.00	08/11-08/11	1	1	1	\$225.00	
Rating	92 g: 2.3	SA	6A-7A	ACTN NWS SA@6A		:30	\$450.00	08/11-08/11	1	1	1	\$450.00	
Rating	93 g: 2.8	SA	7A-8A	GD MRN-SAT-ABC		:30	\$600.00	08/11-08/11	1	1	1	\$600.00	
Rating	94 g: 1.8	SA	8A-9A	ACTN NWS SA@8A		:30	\$450.00	08/11-08/11	1	1	1	\$450.00	
Rating	95 g: 2.2		11P-1135P	ACTION NWS@11P<		:30	\$1,000.00	08/11-08/11	1	1	1	\$1,000.00	
Rating	96 j: 1.4		5A-6A	ACTN NWS SU@5A		:30	\$225.00	08/12-08/12	1	1	1	\$225.00	

Rep Order#	6839417	Ver#	1	Status New	Traffic Order# 6839417	Printed:	08/07/2012 9:01 AM	10 of	11
EC'd Yes						Last Received:	08/07/2012 8:59 AM		

Showing Buylines: All Lines

Advert Produc Estima	Station KTNV-TV LAS VEGAS, NV Advertiser ().CROSSROADS GPS Product Crossroads GPS Estimate# 892 Buyer Michelle Santuoso				ALEX Agency C/P1/P2	ANAL CEN KANDRIA, 2/E 12/	ROADS MEDIA TER PLAZA, SU VA 22314 11/892		Rep Firm Sales Office Salesperson	() A	PHILADELI ANJIE BRA	DY	
Buyer Phone Fax#		Michelle Santi	uoso		Flight Dates Hiatus Weeks	08/08/	/2012 - 08/14/201	2	Salesperson Salesperson		215-567-6 215-567-5		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating	97	SU	6A-7A	ACTN NWS SU@6A		:30	\$450.00	08/12-08/12	1	1	1	\$450.00	
Rating	98	SU	7A-8A	GD MRN-SUN-ABC		:30	\$600.00	08/12-08/12	1	1	1	\$600.00	
Rating	99	SU	8A-9A	ACTN NWS SU@8A		:30	\$450.00	08/12-08/12	1	1	1	\$450.00	
Rating	100	SU	10A-11A	THIS WEEK-ABC		:30	\$500.00	08/12-08/12	1	1	1	\$500.00	
Rating	101: 1.8	SU	6P-630P	ACTION NWS@6PM		:30	\$500.00	08/12-08/12	1	1	1	\$500.00	
Rating	102	SU	11P-1135P	ACTION NWS@11P<		:30	\$1,200.00	08/12-08/12	1	1	1	\$1,200.00	

---REPORT TOTALS---

Report Totals: 122 / \$61,425.00

---SALES MONTHLY TOTALS---

Aug 12: 122 / \$61,425.00 Sales Totals: 122 / \$61,425.00 Station Totals: 122 / \$61,425.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$341,250 KBLR 0% KLAS 34% KSNV 28% KTNV 18% KTUD 1% KVCW 0% KVMY 3% KVVU 16% **Rep Order**# 6839417 **Ver**# 1 **Status** New **EC'd** Yes

Station KTNV-TV LAS VEGAS, NV **Advertiser** ().CROSSROADS GPS

Product Crossroads GPS

Estimate# 892

Buyer Michelle Santuoso

Phone# Fax#

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Traffic Order# 6839417

Printed: 08/07/2012 9:01 AM **Last Received:** 08/07/2012 8:59 AM

Showing Buylines: All Lines

Agency () CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

Agency C/P1/P2/E 12/11/892

Flight Dates 08/08/2012 - 08/14/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

11 of 11

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938